Edmund Teh

Product Design, UX/UI Design, Creative Strategy

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EXPERIENCE

Freelance Design & Strategy

edmundteh.com   *Sep. 2007 - Present*

Freelance designer and creative consultant for numerous clients on an array of projects ranging from branding and print design to UX/UI mobile and web projects.

Partner, Art Director

Upside Studios   *Dec. 2016 - Present*

Art Director and one of five partners in Upside Studios, a small community art collective & studio event space based in Chinatown, Victoria.

Founding Member, Product Designer

Kano/Apps   *Oct. 2008 - Dec. 2017*

One of five founding members of Kano, an independent social gaming studio. It's a bootstrapped company that's been profitable and growing since day one.

I was one of the primary product designers leading UX on over 7 titles across a variety of platforms such as Facebook, Kongregate, iOS, and Android.

Kano's games have a loyal following and a user base that encompasses millions of dedicated players worldwide.

Co-founder

Lopan.co   *May. 2014 - Oct. 2016*

Co-founder of an online consignment store that focused on contemporary men's clothing. In addition to business operations, I covered all things design including branding, a web & mobile presence, and print materials.

Designer

Media One Multimedia   *Oct. 2005 - Sep. 2007*

Designer on a multitude of projects across many mediums including print, web, and mixed-media.

ABOUT

I'm a multidisciplinary designer based in Victoria, British Columbia. I've maintained nearly a decade of professional experience in both UX/UI design, in addition to having produced world-class visual design.

I'm passionate about crafting products and interfaces that are thoughtful, compelling, obvious, and useful.

I enjoy collaborating with people who share the same values, quality, consistency and attention to detail that I strive to achieve in all of my projects.

When I'm not working, you can usually find me training for marathons, consuming podcasts, playing basketball, experimenting with film photography, or in the constant pursuit of the perfect bowl of tsukemen (dipping ramen).

EDUCATION

University of Victoria

2007 - 2009

Completed two years of undergraduate studies towards a Bachelor of Science degree, majoring in Computer Science.

SKILLS

Proficiencies

UX/UI design, prototyping, user-testing, UX research, graphic design, print design, web design, branding, design consulting, strategy, user flows, IA mapping, content writing, creative direction, art direction, sound direction, marketing, and working with design-centric analytics

Software

Sketch, Photoshop, Illustrator, Principle, Invision, Abstract, Origami Studio, Quartz Composer (w/ Origami), Zeplin, Slack, Jira, Asana, Google Suite, Microsoft Office, Keynote

REFERENCES

Available upon request