

Product Design, UX/UI Design,
& Creative Strategy

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EXPERIENCE

Founding Member, Product Designer

Kano/Apps Oct. 2008 - Present

One of five founding members of Kano/Apps, an independent social gaming studio. We're a bootstrapped company and have been profitable and growing since day one.

I've been the primary product designer leading UX on over 7 titles across a variety of platforms such as Facebook, Kongregate, iOS, and Android.

Our games have a loyal following and a user base that encompasses millions of dedicated players worldwide.

Co-founder, Art Director

Upside Studios Dec. 2016 - Present

Art Director and one of five co-founders of Upside Studios, a small community art collective & studio event space based in Chinatown, Victoria.

Freelance Design & Strategy

edmundteh.com Sep. 2007 - Present

Freelance designer and creative consultant for numerous clients on an array of projects ranging from branding and print design to web projects.

Co-founder

Lopan.co May. 2014 - Oct. 2016

Co-founder of an online consignment store that focused on contemporary men's clothing. In addition to business operations, I covered all things design including branding, a web & mobile presence, and print materials.

Designer

Media One Multimedia Oct. 2005 - Sep. 2007

Designer on a multitude of projects across many mediums including print, web, and mixed-media.

ABOUT

I'm a multidisciplinary designer based in Victoria, British Columbia. I've maintained nearly a decade of professional experience in both UX/UI design, in addition to having produced world-class visual design.

I'm passionate about crafting products and interfaces that are thoughtful, compelling, obvious, and useful.

I enjoy collaborating with people who share the same values, quality, consistency and attention to detail that I strive to achieve in all of my projects.

When I'm not working, you can usually find me training for half-marathons, consuming podcasts, playing basketball, experimenting with film photography, or in the constant pursuit of the perfect bowl of tsukemen (dipping ramen).

EDUCATION

University of Victoria

2007 - 2009

Completed two years of undergraduate studies towards a Bachelor of Science degree, majoring in Computer Science.

SKILLS

Proficiencies

UX/UI design, prototyping, user-testing, UX research, graphic design, print design, web design, branding, design consulting, strategy, user flows, IA mapping, content writing, creative direction, art direction, sound direction, marketing, and working with design-centric analytics

Software

Sketch, Photoshop, Illustrator, Principle, Invision, Origami Studio, Quartz Composer (w/ Origami), Zeplin, Slack, Jira, Asana, Google Suite, Microsoft Office, Keynote

REFERENCES

Available upon request